2026 National Championship Air Races Media Guidelines

We want to thank you for your interest and excitement in the National Championship Air Races (NCAR). Coming off the heels of our inaugural year in Roswell, we're thrilled for the future of our event and organization. We are also committed to ensuring the event is as special and commemorative as ever. That said, because of the nature of this legendary event, we have outlined a media policy for all credentialed media attendees. **Please note: With the addition of PRS to the NCAR schedule, all approved credentials will be valid from September 10–20, 2026. Please feel free to coordinate your on-site coverage based on your own schedule, as full-event attendance is optional.**

1. Eligibility

The Reno Air Racing Association will issue media credentials to members of the working press and established social media influencers. By definition, a member of the working press shall be a paid employee or representative of a known and established media organization (newspaper, magazine, television, radio, online publication, etc.) Individuals applying as freelance journalists multiple years in a row will have to provide proof of publication to continue to receive credentials. Those applying as influencers will be vetted individually. Journalists who receive credentials will show proof of assignment for a specific media organization. Organizations may request more than one media credential, however, the Reno Air Racing Association does not guarantee more than one credential will be awarded per organization.

2. Photographers / Videographers

Photographers & videographers wishing to cover the National Championship Air Races must be on assignment from a recognized news organization (broadcast, print, online, etc.) and must include detailed information regarding that assignment in the media credential application. Freelance photographers & videographers must provide details on how content will be used. **Any content captured at the Roswell Air Center during PRS/NCAR or that denotes the National Championship Air Races cannot be used for financial gain without the Reno Air Racing Association's prior written consent.**

3. **Application Deadlines**

Media credential applications must be received by the deadline – Friday, Aug. 7, 2026. Notices will be sent out of acceptance or denial on a rolling basis once the application opens until the deadline, typically within 30 days.. *Applying for a credential in no way guarantees that you will receive a credential.*

4. **Credential Acceptance**

The Reno Air Racing Association encourages all media to attend the National Championship air Races. However, if there is a limitation on the number of credentials issued for the event, the Reno Air Racing Association will consider the following criteria, in order of significance, when issuing approval:

a. Media organizations with a large daily circulation and/or a large national audience
b. Local media
c. Media outlets / individuals who attend the National Championship Air Races on a regular basis and have provided prior coverage of the event
d. Applications which are received by the established deadline

5. Credential Usage

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Credentials must be **worn at all times**. Each media credential is issued specifically for the individual who was accepted through the credential process. **Each individual media attendee must apply separately for credentials.** Any media outlet that wishes to change the name(s) of their credentialed journalist(s) may do so, in writing, prior to the beginning of an event. Credentials may not be given or loaned to another person for any reason. Credentialed journalists will receive free admission to the event and access to media work areas at the event venue, as well as any other areas where media accreditation is provided access. The Reno Air Racing Association is committed to providing a professional working environment for all media.

6. Media Work Areas

Media work areas include pits, hangars, paddocks and anywhere that the general public is allowed to be. More restricted areas include pylons, Stol photo area, ramp, taxi stand (trailer) and F1/Biplane start. Outside of these areas, special accommodation will only be provided for previously approved journalists.

7. Interview Policy

The Reno Air Racing Association will provide opportunities for members of the media to interview appropriate spokespersons for the National Championship Air Races. All interview requests must be made through Argentum Partners. Contact Molly Ellery at 775-230-8738 or molly@argentumnv.com or Kellie Mendez at 702-588-3328 or kellie@argentumnv.com

8. Credential Removal / Failed Approval

Misuse of a National Championship Air Races media credential will result in the immediate loss of credentials, removal from the media areas and the possible loss of credential privileges for future events for the journalist and his/her organization or organization represented. Misuse includes but is not limited to ignoring direction of air race or airport personnel, violating FAA directives, failing to adhere to media policies and guidelines or disrupting air race events.

Thank you again for your interest in capturing the National Championship Air Races. If you need further assistance, please email media@airrace.or